Campus law enforcement solutions that revolutionize safety and security in an increasingly dangerous global threat environment

NC4 Public Safety for EDU

www.NC4.com
NC4 Signal
Powerful Benefits

• Monitor targets’ social footprint and chatter to gather intelligence
• Layer social data into ongoing investigations for a broader picture
• Input real-time situational awareness to support targeted activity
• Listen to community needs, fears and expectations on their chosen platform
• Act before events escalate, saving resources and money
• Empower campus law enforcement agencies to integrate social media information into established procedures
• Capture 100% of the posts, not just geo-located posts

NC4 Signal™: Social Media Monitoring for Public Safety

We call it “Intelligent Insight”

Campus law enforcement is rapidly embracing social media as a powerful new tool in identifying and investigating criminal activity. The intelligence developed through effective listening to social media communications can have a significant positive impact on police operations.

NC4 Signal™ is a social media monitoring tool that is designed to filter through major social media platforms, including Twitter and Facebook, to present campus law enforcement with a customized stream of rich, relevant, real-time data. Law enforcement, public safety, and emergency management agencies use NC4 Signal to turn social media into intelligence.

This solution is an enterprise Software as a Service (SaaS) offering that allows campus law enforcement organizations to get up and running quickly, utilizing existing infrastructure for potentially no additional hardware costs.

A true cloud solution, NC4 Signal utilizes the scalability, performance and elasticity of the Microsoft Azure Government cloud platform, allowing it to process the significant volumes of social media data being generated by the leading social media networks.

It’s based on everyday technology that’s here to stay

Social media data is now well established, and accepted in the public domain. When used during incidents such as the Ferguson and Baltimore riots and the Boston Marathon bombing, it illustrated that social media is the “go to media” for many people. However, this use of social media can pose both an opportunity and a challenge for authorities.

It’s not a new working direction

Social media monitoring is not a radical new way of policing, rather, it’s a way of using the information that is already around us in exponentially more useful ways, with simple tools.

The sharing of information and the posting of images and videos on social media networks provides unparalleled insights into events as they unfold allowing school campuses to detect issues and react accordingly.

NC4 Signal provides multiple methods of using this information, including the use of powerful filtering and search capabilities, visual mapping and a flexible underlying integration platform.
NC4 Risk Center™: Relevant Information to Mitigate Risks

The world of business relies on NC4

For over a decade, a broad range of organizations have relied on NC4 to be their eyes and ears around the globe in order to better protect assets, operations and employees. Our real-time alerts have supported security, business continuity, corporate travel, supply chain, and other daily operations, helping organizations collect, manage and share information to mitigate risk, manage incidents, and securely communicate and collaborate with one another.

Public sector users: Federal, state, and local agencies in both emergency management and law enforcement

Private sector users: Fortune 500 companies including financial services, high-tech, insurance, manufacturing, aerospace and defense, oil and gas, pharmaceuticals, retail, healthcare, and more

You're in good hands

Behind the scenes, NC4’s team of skilled analysts collect, evaluate and deliver real-time information and intelligence to help you mitigate risk. These highly educated, multi-lingual and carefully trained analysts are equipped with regional knowledge and utilize thousands of sources—including primary sources on the ground in countries of interest, first responder agencies, social media, foreign language media and more—turning raw information into relevant incident alerts at the neighborhood, regional, national and international levels.

Available 24x7x365 by email and phone, our analysts can help you determine what might threaten your campus assets, operations and employees, including suspicious packages, shootings, plane crashes, wildfires, hurricanes, earthquakes, explosions, fires, hazardous materials spills, major highway closures, severe weather, and more.

Analysis and insight saves time, money, lives

Analytical Briefs – deliver security/risk assessments with everything you need to know

Country Reports – aid in decision-making about travel, expats, dependent relocation and more

Global Flashpoints – keep members informed of world events that may affect organizational interests

Travel Risk Management – prepare travelers with pre-trip advisories and real-time risk alerts

Incident Tracking – improve campus-wide awareness and coordination by tracking and sharing incident information

HRAP – query the NC4 incident database to create customized reports that support facility planning, assess incident impact, and other analytical tasks

Situation Reports and Special Event Briefs – provide detailed analysis of emergent situations and planned events that may have a significant logistical, operational, or safety and security impact on campus operations and assets.
NC4 delivers safety and security solutions for both business and government organizations. NC4 revolutionizes how organizations and communities collect, manage, share and disseminate information to reduce cyber threats, fight crime, mitigate risks and manage incidents. NC4 also provides secure communication and collaboration solutions for public and private sector communities.

NC4 solutions are used in the public sector by federal, state and local agencies in homeland security, emergency management and law enforcement disciplines. NC4 solutions are used in the private sector by companies involved in financial services, high-tech, insurance, manufacturing, aerospace and defense, oil and gas, pharmaceuticals and healthcare, as well as other industries.

To learn more about NC4 can benefit your organization, visit www.NC4.com or call 877-624-4999 | +1-310-606-4444